

Performances in the Park - Call for Sponsors for 2017

November 30, 2016

The annual Performances in the Park summer concert series consists of two high caliber performances, an enthusiastic audience of 500 – 600, participatory art stations for children and adults, and local food vendors each Thursday evening, 6-8pm, from July 6th to August 24th 2017 at Boitania Park's Gwen Ringwood stage, rain or shine! And we invite you to be a part of it all!

Going into our sixth year of the series, we have seen tremendous growth in attendance and a more diverse slate of performers. Our audience says *"Performances in the Park is the place to be on a Thursday night in Williams Lake!"*. Without the generous support of local businesses and organizations, we would not be able to continue to offer these wonderful Thursday evening events free of charge.

Two thirds of the cost for Performances in the Park is funded by the Cariboo Regional District and the City of Williams Lake through the established Arts and Culture Function, and is managed by the Central Cariboo Arts and Culture Society. The remaining funds are raised through business sponsors in our community – *businesses just like yours!*

Your sponsorship sees your business featured at the performances and in our advertising (posters, print, social and web media, and local radio).

Sponsorship Tiers:

✚ Bronze Sponsorship:	\$250	Your business is featured on one evening
✚ Silver Sponsorship:	\$500 to \$1,499	Your business is featured on multiple evenings
✚ Gold Sponsorship:	\$1,500 and over	Your business is featured on <u>all eight</u> evenings

Sponsorships funds received remain with the Performances in the Park program, and are not used by CCACS for any other purposes. A receipt will be issued for your contribution, however, please note that this is not a charitable donation.

Performances in the Park is a true community event that wouldn't be possible without your participation. If you'd like to sponsor Performances in the Park, please fill out the attached form or you can fill out a pledge form online at www.centralcaribooarts.com. Please use the link to the sponsorship pledge form.

If you have any questions, please contact me. I'd love to help you be a part of this fantastic community event!

Yours sincerely,

Angela Sommer
Performances in the Park Coordinator
angelkeys11@gmail.com
250-305-4784

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Sponsor Information (please print or type)

Company Name _____

Mailing address _____

Contact Name _____

Phone _____

Email _____

Company Website _____

Pledge Information

I (we) pledge a total of \$ _____ to be paid: now by _____ **Deadline April 15, 2017**

I (we) plan to make this contribution in the form of: cash cheque

I (we) would like an invoice **and/or** receipt. (This is not a charitable donations receipts)

Form enclosed

This form can be filled out online at www.centralcaribooarts.com/performances_in_the_park/

Acknowledgement Information

Please use the following name(s) in all acknowledgements: _____

Short Company Info for all advertising or a web address that we can access for this information.

I (we) wish to have our gift remain anonymous.

Signature(s)

Date

Please make checks payable to:

Central Cariboo Arts and Culture Society
90 Fourth Ave. North
Williams Lake BC V2G 2C6