



CALL FOR ARTISTS

Central Cariboo Arts Centre | Williams Lake, BC

A public mural commission presented by the Central Cariboo Arts and Culture Society

Project Overview

The Central Cariboo Arts and Culture Society (CCACS) invites professional mural artists to apply to execute a large-scale exterior mural on the facade of the Central Cariboo Arts Centre in Williams Lake, British Columbia.

This commission — Phase 1 of the two-phase public art installation is an opportunity to bring a landmark work of public art to life in the heart of the Cariboo region. The completed mural will serve as the visual foundation for a future metal sculpture installation (Phase 2), together forming a layered meditation on the land and sky of this place.

Please note: The design for this mural has already been developed by CCACS. This is a commission to faithfully execute an established design, not to propose an original concept. CCACS is seeking an artist with the technical skill, experience, and care to bring this vision to the wall. Applicants are not required to submit a design proposal.

The Commission: Vision

Phase 1, titled *The Sky That Dream With Us*, calls for a large exterior mural depicting an expansive, abstracted mountain landscape rendered in deep layers of blue, purple, and warm orange — evoking the particular quality of light that defines the Cariboo sky at dawn and dusk. Cool blue-purple tones suggest distant peaks and the stillness of twilight; rich amber and orange tones capture the glow of sunrise or the last warmth of a long summer evening.

The mural is not intended as a literal portrait of a specific location but as an emotional truth about this place — a sky that residents of the Cariboo will recognize immediately.

Important Design Note: Because Phase 2 will layer four large backlit steel panels directly onto the completed mural, the selected artist must be aware that portions of the painted surface will eventually be partially obscured. The mural should be designed with this layering in mind — as a rich visual backdrop that will interact with and illuminate the metal work above it, rather than as a standalone finished piece. Selected artists will be briefed on the Phase 2 design intent.

Site Location and Details

The mural will be installed on the exterior wall of the Central Cariboo Arts Centre, facing Borland Street at the intersection of Fourth Avenue North and Borland Street, Williams Lake, BC. The site receives high daily foot and vehicle traffic and is positioned at a four-way stop, ensuring significant community visibility.

Surface specifications: approx. 32'7" x 12': 319 sq ft

Scope of Work

The selected artist will be responsible for:

- Working from the provided design files to faithfully execute the established mural design at scale, including any grid or projection techniques required
- Conducting or supporting wall surface assessment prior to painting
- All surface preparation, priming, and paint application
- Using high-quality, exterior-grade, UV-resistant paint formulas appropriate for the Cariboo climate, including resistance to freeze-thaw cycling
- Applying a minimum of two coats of professional-grade UV-protective clear sealant upon completion
- Providing professional-quality documentation photography of the completed mural
- Completing all work within the project timeline (see below)

Proposed Timeline

Month 1 — Pre-Production

Finalize artist contract; confirm wall surface assessment; order materials; obtain required permits

Month 1–2 — Surface Preparation

Clean, prime, and prepare the exterior wall surface for paint application

Month 2–3 — Mural Painting

Artist applies full mural; weather-dependent scheduling; estimated 2–3 weeks of active painting

Month 3 — Finishing & Sealing

Apply UV-resistant exterior sealant; touch-ups; final quality review

Month 3 — Finalization

Reporting and completion of contract work, final documentation of project

Artist Fee & Budget

The proposed budget of \$8,500 reflects the professional execution of a 391 sq. ft. outdoor mural, including artist labour, materials, and finishing. As the design has already been developed, the budget is focused on skilled artistic execution and production rather than design development and project management.

Eligibility

This call is open to:

- Professional mural artists with demonstrated experience in large-scale exterior painted murals with ties to the Cariboo region
- Individual artists or artist teams (teams must identify a lead contact and a single contract holder)
- Artists of any background; CCACS particularly welcomes applications from Indigenous artists and artists with ties to the Cariboo region

How to Apply

Submissions must include:

- Artist statement (maximum 500 words) describing your experience executing large-scale murals from an established design, your approach to colour matching and scaling techniques (grid, projection, etc.), and your connection to or understanding of the Cariboo region
- Portfolio of 5–10 images of previous mural or large-scale exterior painting work, with brief descriptions of scale, materials, and context for each

A brief written description of your approach to executing a client-provided design at scale, including the scaling and colour-matching methods you typically use

- A brief work plan and cost breakdown demonstrating how your approach fits within the total Phase 1 budget of \$8,500
- Current CV or resume, if you have one
- Contact information including name, phone, email, and location

Submit your application to: info@centralcaribooarts.com

Application deadline: Tuesday 4 August 2026

Incomplete applications or applications received after the deadline will not be considered. CCACS may request additional information from shortlisted artists.

Selection Process

Applications will be reviewed by the CCACS Board members. Proposals will be evaluated on:

- Demonstrated experience with large-scale exterior mural work
- Quality and technical skill demonstrated in portfolio, particularly colour accuracy and clean execution that aligns with this project
- Demonstrated ability to faithfully execute a provided design at a large scale
- Feasibility of proposed work plan and budget
- Community connection and understanding of the Cariboo region

Shortlisted artists may be invited for an interview or site visit. All applicants will be notified of the outcome following the selection process.

Questions? Contact us at:

info@centralcaribooarts.com

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90 Fourth Avenue North, Williams Lake, BC